



Life Science Innovation & Technology Forum (IGNITE): Life Science Technologies at the Convergence of Science and Engineering

Sponsorship, Exhibitor and Advertising Packages

BVS and Munevar & Associates have a very large network of contacts in the life science community in the Boston/Cambridge vicinity and all life science companies/institutes in this area will be invited to attend our much anticipated event. As part of Sponsorship your logo and website link will be prominently displayed on our website and event program along with all of our Marketing Materials sent to our entire network of life science contacts. Premium sponsorships will be highlighted in all Event Press Releases that we publish.

Also, our event will be advertised to the network of **Alexandria Real Estate, AWIS, BenchFly, Mass Life Sciences Center, Science Shaping Our World (SHOW), etc.** In addition, our event will be advertised to all of the many local Linked Groups that BVS and Munevar & Associates are members. This will further enhance your exposure to the vast local life sciences organizations and their members. We are anticipating attendance of 150-200 from over **100+ different companies/institutions.**

Thank-you for your support of our event!

Sponsorships: Premium Sponsor - \$5,000 (One Opportunity Available per Industry Specialty: One Legal, One Accounting, etc.)

- ◆ Five-minute speaking slot on the center stage during the *Event Opening Remarks* addressing all attendees, highlighting your Company's products and services
- ◆ Your sponsorship will be highlighted in all Event related Press Releases
- ◆ Your company logo and website link prominently displayed prominently of all conference marketing material including the *Event Program* sent electronically and distributed to BVS' and Munevar & Associates very large network of life science contacts
- ◆ Your company provided backdrop or banner displayed in the Registration Area
- ◆ Your company name and logo prominently displayed in the Exhibit/Reception Hall and all transitions between presentations
- ◆ One full-page advertisement prominently placed at the beginning of the conference program (you provide your own design according to identified specifications)
- ◆ 2 - 6' x 30" exhibit tables positioned in a prime location of the Exhibit Hall
- ◆ Company Provided Marketing Brochure or Flyer will be placed in BVS Registration Bags distributed to all attendees

Reception Sponsor - \$3,000 (Two Opportunities Available)

- ◆ Your company logo and website link prominently displayed on all conference marketing materials including the Program sent electronically and distributed to BVS' and Munevar & Associates very large network of life science contacts
- ◆ Your company provided backdrop or banner prominently displayed in the Exhibit/Reception Hall
- ◆ Event provided signage advertising your company as the Reception Sponsor
- ◆ Your company name and logo prominently displayed in the Exhibit/Reception Hall & all transitions between presentations
- ◆ One half-page advertisement in conference program (you provide your own design according to identified specifications)
- ◆ 1 - 6' x 30" exhibit table positioned in a prime location of the Exhibit Hall
- ◆ Company Provided Marketing Brochure or Flyer will be placed in BVS Registration Bags distributed to all attendees

Wine Sponsor - \$2,500 (Two Opportunities Available)

- ◆ Your company logo and website link prominently displayed on all conference marketing materials including the Program sent electronically and distributed to BVS' and Munevar & Associates very large network of life science contacts
- ◆ Your company provided backdrop or banner prominently displayed in the Exhibit/Reception Hall
- ◆ Event provided signage advertising your company as the Reception Sponsor
- ◆ Your company name and logo prominently displayed in the Exhibit/Reception Hall & all transitions between presentations.
- ◆ One half-page advertisement in conference program (you provide your own design according to identified specifications)
- ◆ 1 - 6' x 30" exhibit table positioned in a prime location of the Exhibit Hall
- ◆ Company Provided Marketing Brochure or Flyer will be placed in BVS Registration Bags distributed to all attendees.

Exhibitor Packages:

- ◆ Exhibit Table: \$750
- ◆ Your company name prominently listed in conference program, webpage, event announcements and all event marketing materials
- ◆ 6' x 30" exhibit table



Conference Program Advertising (Deadline – September 13th)

In addition, we are offering the following advertising opportunities.

- ◆ Artwork Specifications:
- ◆ Program Size: 8 ½ X 11; Color
- ◆ Full Edge Bleed: No
- ◆ Resolution: Recommend 300dpi or higher
- ◆ Format: .ai, or .eps if it is an illustrator file, and jpg.

<i>Add Size</i>	<i>BVS Member Price</i>
Business Card – 1/8 page	\$100
Quarter Page	\$150
Half Page	\$300
Whole Page	\$500
Back Cover	\$600

Please contact Pamela Gardner if you would like further information with regard to *IGNITE* event sponsorship opportunities. Please note that all sponsorship artwork must be submitted no later than close of business, September 13th to ensure inclusion in the program. Thank you.

Pam Gardner
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